

1. Hi, my name is _____. I'm calling on behalf of the Summit County. We're conducting an important study about transportation issues in your city. The survey will only take about 10 minutes. Are you interested in participating?

Yes..... 1
 No2

2. Are you at least 16 years old?

Yes..... 1
 No - TERMINATE.....2
 DK/RF - TERMINATE9

3. Do you live in Summit County?

YES 1
 NO - TERMINATE.....2
 DK/RF - TERMINATE9

4. Are you a full time resident or a seasonal resident?

Full time1
 Seasonal.....2
 Visitor3
 DK/RF9

If a visitor, are you visiting for five days or more?

Yes.....1
 No2

5. In which community do you reside?

Breckenridge..... 1
 Dillon2
 Frisco.....3
 Dillon Valley4
 Silverthorne.....5
 Copper Mountain6
 Keystone.....7
 Summit Cove8
 Blue River9
 Other.....10
 DK/RF 99

6. In the past 12 months, have you used any of the following service within Summit County?

None..... 1 ⇒ 9
 Summit Stage.....2
 KAB3
 Copper Mountain Town Shuttle4
 Breckenridge Ski Area5
 Town of Breckenridge Circulator6
 Free Ride7
 Other, Specify8
 DK/RF9 ⇒ 9

7. How many times have you used [Q6 Service] in the last 12 months? [ASK FOR EACH SERVICE MENTIONED IN Q6]

Only Once	1
Less than once a month.....	2
More than once a month, but less than once a week.....	3
1-2 times a week.....	4
3-4 times a week.....	5
5 days a week.....	6
6 days a week.....	7
Daily.....	8
DK/RF.....	9

8. For what purpose or purposes did you use [Q6 Service]? [ASK FOR EACH SERVICE MENTIONED IN Q6]

PICK-UP/DROP OFF CHILD	01	⇒	14
PICK-UP/DROP OFF OTHER HOUSEHOLD MEMBERS OR FRIENDS	02	⇒	14
EAT/GET COFFEE	03	⇒	14
SHOPPING.....	04	⇒	14
ENTERTAINMENT/VISIT	05	⇒	14
PERSONAL BUSINESS.....	06	⇒	14
SPORTS/RECREATION.....	07	⇒	14
WORK-RELATED BUSINESS	08	⇒	14
CATCH ANOTHER MODE (E.G., PARK-N-RIDE)	09	⇒	14
OTHER,SPECIFY.....	97	⇒	14
DK/RF.....	99	⇒	14

9. You haven't used public transportation in the past year, but have you ever used public transit?

YES	1
NO	2 ⇒ 13
DK/RF.....	9 ⇒ 13

10. Think back to when you used public transit in Summit County? To what extent did you rely on it to get around? Would you say you used it for . . .

All or most of your transportation needs.....	1
Some of your transportation needs, or.....	2
Very little of your transportation needs?.....	3

11. Why did you stop using public transportation? UP TO FOUR RESPONSES.

ACCESS TO CAR.....	01
TRAVELING LESS (CHANGED JOBS, MOVED, ETC.)	02
HARD TO GET TO DESTINATION ON-TIME.....	03
LENGTH OF TRIP; TRANSIT TOO SLOW	04
TOO MANY TRANSFERS.....	05
TRAVELING WITH CHILDREN NOW	06
SCHEDULE/ DOESN'T COME OFTEN ENOUGH	07
NOT RELIABLE ENOUGH; NOT AT BUS STOP ON TIME.....	08
DOESN'T GO WHERE I NEED IT TO.....	09
LIFESTYLE CHANGE.....	10
OTHER, SPECIFY.....	97
DK/RF.....	99

12. If public transportation services were changed so that it was easy to use, convenient, and information about using it was readily available, would you personally consider using it for some of your transportation needs in Summit County?

YES 1
NO 2
DK/RF 9

13. Does the area in which you live currently have bus service?

YES 1
NO 2
DK/RF 9

14. Are you currently employed in either a paying or non-paying (volunteer) job?

YES 1
NO 2 ⇒ 17
DK/RF 9 ⇒ 17

15. Is your workplace in Summit County?

YES 1
NO 2 ⇒ 17
DK/RF 9 ⇒ 17

16. In what community/resort is your place of work?

Breckenridge ski area 1
Town of Breckenridge 2
Dillon 2
Frisco..... 3
Silverthorne..... 4
Copper Mountain 5
Keystone..... 6
A-Basin 7
Other, Specify 8
DK/RF 9

17. Summit County is interested in finding out what improvements to the local public transit system would make it more appealing to individuals such as yourself. I will read a list of potential improvements that might make it easier to ride transit. Using a scale of 1-5, where 5 corresponds to an improvement that would make using public transit very attractive and 1 corresponds to an improvement that would make using public transit least attractive, I would like you to rank each potential improvement.

READ IF NEEDED: Using a scale of 1-5, where 5 corresponds to an improvement that would make using public transit very attractive and 1 corresponds to an improvement that would make using public transit least attractive, I would like you to rank each potential improvement.					
	5 Very Attractive	4	3	2	1 Least Attractive
(1) More frequent service	•	•	•	•	•
(2) Routes closer to home	•	•	•	•	•
(3) Earlier service	•	•	•	•	•
(4) Later service	•	•	•	•	•
(5) Service with not transfers	•	•	•	•	•
(6) Shorter travel times	•	•	•	•	•
(7) Service to areas not currently served	•	•	•	•	•

18. Are there any areas that are not currently served by public transit that you would like to see served in the future?

- YES 1
- NO 2 ⇒ 20
- DK/RF 9 ⇒ 20

19. What areas? [RECORD OPEN TEXT]

20. In your mind, what's the biggest drawback to using public transportation?

- DOESN'T GO WHERE I NEED IT TO 01
- DOESN'T RUN WHEN I NEED IT TO 02
- TAKES TOO LONG 03
- INCONVENIENT / NOT AS CONVENIENT AS CAR 04
- NOT RELIABLE ENOUGH 05
- TOO MANY TRANSFERS 06
- OTHER PEOPLE USING SYSTEM 07
- NO DRAWBACKS 08
- Other, SPECIFY 97
- DON'T KNOW 98
- REFUSED 99

21.

I'm going to read a few service attributes. I'd like you to rank each attribute on a scale of 1-5, where 5 corresponds to an attribute that is very important to you, and 1 corresponds to an attribute that is not at all important to you.					
	<i>Very Important</i>	<i>Important</i>	<i>Neutral</i>	<i>Not Important</i>	<i>Not At All Important</i>
(1)Service frequency	•	•	•	•	•
(2)Availability of schedule information	•	•	•	•	•
(3)Condition of buses	•	•	•	•	•
(4)Transfer convenience	•	•	•	•	•
(5)Schedule reliability	•	•	•	•	•
(6)Driver courtesy	•	•	•	•	•
(7)Driver competence	•	•	•	•	•
(8)Bus routes	•	•	•	•	•
(9)Bus stop safety	•	•	•	•	•
(10)Freedom from nuisance behavior from other riders	•	•	•	•	•
(11)Availability of shelter at stops					

22.

I'm going to read a few service attributes exclusively about the Summit Stage. I'd like you to rank each attribute on a scale of 1-4, where 4 corresponds to a rating of excellent, and 1 corresponds to a rating of poor.					
	<i>Excellent</i>			<i>Poor</i>	<i>Have not used Summit Stage</i>
(1)Service frequency	•	•	•	•	•
(2)Availability of schedule information	•	•	•	•	•
(3)Condition of buses	•	•	•	•	•
(4)Transfer convenience	•	•	•	•	•
(5)Schedule reliability	•	•	•	•	•
(6)Driver courtesy	•	•	•	•	•
(7)Driver competence	•	•	•	•	•
(8)Bus routes	•	•	•	•	•
(9)Bus stop safety	•	•	•	•	•
(10)Freedom from nuisance behavior from other riders	•	•	•	•	•
(11)Availability of shelter at stops					

23. Into which of the following age categories do you fall?	
16-24	1
25-34	2
35-44	3
45-54	4
55-64	5
65+.....	6
DK/RF.....	9

24. Which of the following ethnic/racial groups best describes you?	
African American	1
Asian.....	2
Hispanic	3
Native American	4
White.....	5
Other, specify	7
RF	9

25. What is your primary language?	
English.....	1
Spanish.....	2
Other[Record Open Text Response].....	8
DK/RF.....	9

26. Gender [NOT ASKED - CODED BY OBSERVATION]	
MALE.....	1
FEMALE.....	2

Thank you very much. That is all the questions that I have for you today. Have a great day/evening.

TERMINATE: Because we are looking for individuals at least 16 years of age that live in Summit County that have not utilized public transit in the last 12 months, you do not qualify for our survey today. Is there another person in your household 16 years of age or older who has not used transit in the last 12 months?
 NO: Thank you for your time and have a nice day/evening. Goodbye.
 YES, CONTINUE..... OK
 NO, NOT QUALIFIED..... NQ
