



CHAPTER I

Introduction

The Community Transportation Association of America (CTAA) and the Upper Valley Lake Sunapee Regional Planning Commission (UVLSRPC), on behalf of the New Hampshire Department of Transportation (NHDOT) and Sullivan County, contracted with LSC Transportation Consultants, Inc. to complete a Coordination Implementation



and Marketing Plan. This Technical Memorandum represents the second report in a series of five. The contents of this report focus specifically on estimates of demand for Sullivan County. Information from previous reports, as well as information from various data sources such as the US Census Bureau, the Transit Cooperative Research Program, and the Federal Transit Administration, was used to document transportation needs for residents in Sullivan County.

This report presents how transportation demand is assessed as well as how these estimates of demand compare to the supply of transportation services, derived from previous provider survey information presented in Technical Memorandum #1. This report provides an overview of how estimates for demand—both current and future—are made using various estimation techniques. Some of these techniques specifically apply to the rural areas of Sullivan County area.

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Chapter II presents current and future demand based on several specific models of estimation. The product of this chapter is a clear picture of transit demand based upon quantitative models. These models were adjusted to reflect actual conditions observed in Sullivan County.