

# Appendix F: Brochure

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### Additional Information:

The purpose of this brochure is to present the basic benefits of transit for the Panhandle region.



CONVENIENT, ECONOMICAL,  
ACCESSIBLE, ENVIRONMENTALLY  
FRIENDLY

PanTran Public Transit Service is available to all persons within the service area. The fixed-route service provides access for all residents and visitors.

PanTran operates vehicles that are equipped with lifts for handicapped accessibility.

PanTran serves both Inwood and Shepherdstown with a demand-response service.

In compliance with federal regulations, PanTran provides special transportation for passengers with disabilities. This information is available upon request in accessible formats by calling the PanTran office.

For more information please visit:

[www.pantran.com](http://www.pantran.com)



### PanTran Public Transit Service

446 Novak Drive  
Martinsburg, WV 25401

Phone: 304-263-0876

Fax: 304-264-9253

[www.pantran.com](http://www.pantran.com)

### PanTran Public Transit Service

*Let's Support  
Public  
Transportation*



*Benefits of  
Transit Service  
for Everyone*

*Call Us for a Ride!!*

**Tel: (304)263-0876**

## Benefits of Transit

The main benefits of transit are divided into six main categories:

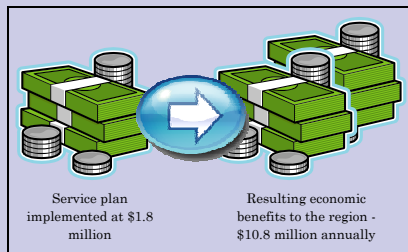
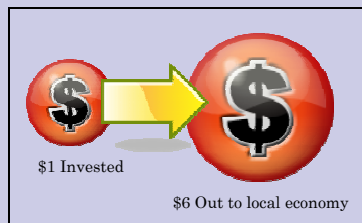
- Mobility and Access Benefits
- Economic and Financial Benefits
- Environmental and Energy Benefits
- Safety and Security Benefits
- Social Equity Benefits
- Intangible Benefits

### Mobility and Access Benefits

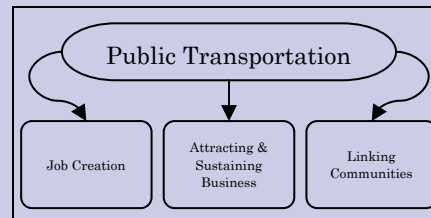
The concepts of *mobility* and *accessibility* are fundamentally different.

- *Mobility* refers to the ease with which one moves.
- *Accessibility* refers to the extent to which desired destinations are served.

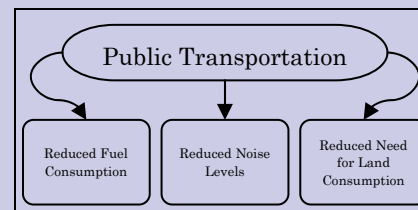
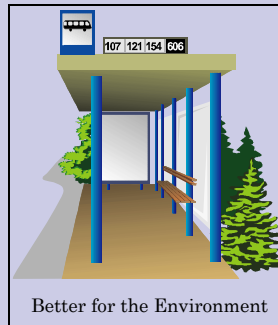
### Economic and Financial Benefits



- The implementation of the plan results in over \$71 million over the time period of 2009-2014 in economic benefit to the local communities (this includes inflation).



### Environmental and Energy Benefits



### Safety and Security Benefits



- Personal safety and security affect both user and nonuser behavior and attitudes about transit.
- Using transit significantly reduces the possibility of being in a vehicle accident.

### Social Equity Benefits

- Social equity refers to the distribution of benefits and disbenefits among segments of the population.
- Transit benefit analysis pertains to two concepts:
  1. The distribution of costs and benefits so that no segment of the population is unfairly burdened.
  2. Transit achieves fairness by overcoming barriers to education, economic opportunity, or health care.

### Intangible Benefits

- In recent years, greater systematic quantification has been attempted to assess characteristics such as quality of life, livability, and sustainability which identifies linkages between economic, environmental, and social characteristics.
- Other intangible benefits includes adding value to the community and the individual using transportation to make trips that satisfy their trip purpose.



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