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of Transportation

**Federal Transit
Administration**

NORTH COUNTRY PUBLIC TRANSPORTATION PARTICIPATION PILOT PROJECT



**JULY 2009
RESEARCH REPORT**

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U.S. Department of Transportation
Federal Transit Administration

NORTH COUNTRY PUBLIC TRANSPORTATION PARTICIPATION PILOT PROJECT

July 2009

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North Country Transit (NCT) is located in rural northern New Hampshire. As part of the statewide initiative to develop coordinated transportation programs, NCT approached the human services agencies in the region. NCT found that most of the agencies were not interested in coordinating transportation services and did not see any benefit from coordination. Many of the agencies saw coordination as a threat to their transportation programs. As a result, an educational program was developed to present the benefits of coordination strategies to the transportation providers, funding agencies, elected officials, and the public. This report describes the process which was used to develop the education programs and the results which were achieved. The educational programs are included as guides to be used by other agencies which may desire to promote the benefits of coordinating transportation services. Background material, PowerPoint slides, and the presentation are included in the educational programs developed for agencies and for the public.

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