



CHAPTER I

Introduction

The City of Dubuque (KeyLine) contracted with LSC Transportation Consultants, Inc. to complete an Operational Analysis with a focus on determining the need for future service expansion and to identify efficiencies in providing those services. The overall approach to this project is to collect and evaluate boarding data, review origin-destination information, provide an analysis of demand, and review operational characteristics. This report represents the fourth in a series of four interim reports and presents the recommended transit service plan.



Following review and approval of the preferred service plan, LSC will prepare a Draft Report for final review and approval by the community.

REPORT CONTENTS



This fourth report presents the recommended transit service plan for review by the community. Preliminary route concepts were presented to the Advisory Committee, Stakeholders Group, and City Council in March 2009. An analysis of more detailed service options was provided in Technical Memorandum #3 which was presented to City Council in June 2009. This report presents the recommended service plan based on input from community members, stakeholders, City staff, and the City Council.

Chapter II presents the vision for transit service to support the vision of Sustainable Dubuque. Goals and objectives to support that vision are provided along with a discussion of land use and development patterns which support effective public transportation services.

Chapter III describes the recommended service plan with suggestions for phased implementation of the improvements. The recommended plan calls for major

Introduction

changes to the existing route structure, extended hours of service, and more frequent service to better serve the community.

The capital and facility requirement to implement the recommended service are described in Chapter IV. This chapter describes the vehicles which are required, development of an improved transfer center, and bus stop improvements.

The preliminary financial plan is presented in Chapter V. The financial plan includes a discussion of fare options and cost to provide the service based on a phased implementation of the recommended service. The financial plan will be used as a guide for development of the annual transit system budget.

