

# Appendix C: Snow Express Onboard Survey

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# \* Snow Express Survey \*



This survey is being conducted by the Western Transportation Institute-Montana State University/Bozeman on behalf of the Big Sky Transportation District. Participation in the survey is strictly voluntary.

Route: \_\_\_\_\_

Time Boarded: \_\_\_\_\_

**1. What is your primary reason for being in Big Sky today? (check only one)**

- Work
- Skiing/outdoor recreation
- School
- Shopping
- Other (specify) \_\_\_\_\_

**2. How do you normally travel in Big Sky? (check only one)**

- Owned vehicle
- Snow Express
- Rented vehicle
- Other (specify) \_\_\_\_\_
- Carpool

**3. I usually ride the bus \_\_\_?\_\_\_ days a week: (check only one)**

- One day
- Two days
- Three days
- Four days
- Five days
- Six - seven days
- This is my first time
- Less than once a month

**4. How frequently would a bus need to pass by a pick-up point for you to consider using the service? (check only one)**

- Every hour (60 minutes)
- Every 45 minutes
- Every 30 minutes
- Every 20 minutes
- Every 15 minutes
- Every 10 minutes
- I would not use a bus, regardless of the frequency

**5. How much you would be willing to pay for a one-way bus ride within Big Sky? \$\_\_\_\_\_ per ride**

**6. To what level do you agree or disagree with the following statements about the Snow Express? (Please answer even if you are not a user)**

	Strongly Agree		Neutral		Strongly Disagree	Don't Know
a) The buses are attractive.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) The drivers are courteous.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) The vehicles are comfortable.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) The vehicles appear clean and well maintained.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) There is adequate information about the service.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) The schedule is easy to understand.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**7. If there was one thing you could change about the Snow Express, what would it be?**

**8. How important are the following features when choosing to ride a public bus system in Big Sky? (Please answer even if you are not a user)**

	Very Important		Neutral		Not Important
a) An attractive bus.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) A smooth ride.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Friendly drivers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Easy to read schedules.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Frequent service.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Service from the Bozeman Airport to Big Sky.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Service from the City of Bozeman to Big Sky.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Please continue on other side*

**9. Where are you coming FROM and going TO on this bus trip?**

	FROM	TO
Meadow Village Center	<input type="checkbox"/>	<input type="checkbox"/>
Moonlight Basin	<input type="checkbox"/>	<input type="checkbox"/>
Bucks T-4 (or anywhere along Highway 191)	<input type="checkbox"/>	<input type="checkbox"/>
Hidden Village / The Pines	<input type="checkbox"/>	<input type="checkbox"/>
Firelight Area	<input type="checkbox"/>	<input type="checkbox"/>
Westfork Center	<input type="checkbox"/>	<input type="checkbox"/>
Mountain Village Center	<input type="checkbox"/>	<input type="checkbox"/>
Other condos ( <i>please specify</i> ) _____	<input type="checkbox"/>	<input type="checkbox"/>
Other area not listed ( <i>please specify</i> ) _____	<input type="checkbox"/>	<input type="checkbox"/>

**10. Are you a visitor or resident of Big Sky?**

- Visitor / Tourist                       Seasonal Resident  
 Year-round Resident                       Second Homeowner

**11. What is the zip code of your primary residence? \_\_\_\_\_**

**12. How old are you? \_\_\_\_\_**

**13. Gender:**

- Male                       Female

**14. Did you have a vehicle available to make this trip?**

- Yes                       No

**15. Have you filled out this survey earlier today?**

- Yes                       No

**Please provide any other comments you may have about transit/bus/transportation issues in the Big Sky area.**

**Thank you for your time!**